

Natalie Famula

nfamula@gmail.com | <https://github.com/nfamula> | <https://www.linkedin.com/in/nataliefamula/>

Developer with 10 years of experience. I enjoy sharing my knowledge through lunch-and-learn sessions and volunteering as a code mentor. DevOps Certification in progress.

Business & Technical Skills

Cross-Functional Collaboration | Workflow Optimization | AB Testing | Stakeholder Communication | Website Localization | Digital Marketing & Analytics Integration | Accessibility & User Experience | Privacy & Compliance Integration | Scrum / Agile

Front-End & Web: JavaScript, TypeScript | React.js, Gatsby.js, Next.js | PHP, HTML5, CSS3

CMS & Platforms: Webflow | WordPress (PHP) | WooCommerce | Shopify | Prismic CMS

DevOps & Infrastructure: Git, GitHub | Docker | Kubernetes | YAML | Istio | AWS

Analytics, Monitoring & Marketing Tech: Segment | Datadog | Sentry | Technical SEO | A/B testing tools | BigQuery, Google Data Studio | Google Tag Manager (GTM) | Google Analytics 4

E-commerce & Integrations: Payment & checkout integrations | Shopify | Lead-generation applications | Enterprise microsites | Accessibility & Quality | WCAG standards | Web accessibility testing | Salesforce Integration | One Trust Integration

Experience

Developer II — Prodigy Education, remote (Toronto)

December 2020 - January 2026

- Primary Web Developer for prodigygame.com using [Gatsby.js](https://www.gatsbyjs.com/) (React.js), Prismic (CMS), git/github deployed on AWS. Later migrated to Webflow (CMS).
- Implemented technical SEO strategy and worked with third-party marketing tools.
- Built self-serve tools to reduce bottlenecks in the marketing team's workflow.
- Collaborated with infrastructure and data teams to support the website with GTM, Segment, OneTrust, Datadog, Sentry, Docker, YAML, istio, kubernetes.
- Assigned as the primary Developer for the [Shopify](https://www.shopify.com/) website.
- Engineering lunch & learn coordinator and host.

WordPress Developer — BlackMarket Meal Prep, remote (California)

May 2020 - September 2020, August 2017 - October 2017

- Built a custom [WooCommerce shop](https://www.woocommerce.com/) from end-to-end based on Photoshop designs, which **doubled the company's revenue**.
- Hired originally in 2017 and again in 2020 to implement a rebrand.

Developer — FinanceIt, Toronto

November 2018 - April 2020

- Trusted as the sole Web Developer for [financeit.io](https://www.financeit.io) using WordPress (PHP), HTML, CSS, JS.
- Developed static micro-sites for enterprise partnerships using React.js.
- Contributed to building a lead generator app using Ember.js.

Front-End Developer — Invivo, Toronto (contract)

November 2017 - August 2018

Front-End Developer — Alchemy Systems, Toronto (contract)

May 2017 - August 2017

Junior Developer — Giants & Gentlemen, Toronto (contract)

January 2017 - May 2017

Junior Developer — Nuclear Media Inc, Toronto (freelance)

April 2016 - October 2016

Certifications

Web Accessibility — W3Cx

April 2025

- Certificate in Web Accessibility, W3C Standards, Web Accessibility Testing, and Web Content Accessibility Guidelines (WCAG).

Mini-Degree in Technical Marketing — CXL

February 2022 - December 2022

- Certifications include A/B Testing Mastery, Google Analytics 4, Apps Script, Big Query, Google Data Studio, Data Visualization, Optimizing Martech Stack, and Technical SEO.

Leadership skills for developers — Pluralsight

July 2021

- Foundational leadership skills, techniques, and strategies.

Web Developer Bootcamp — Lighthouse Labs, Toronto

January 2016 - March 2016

- Graduated from an 8-week full-time in-person full-stack web developer bootcamp.
- Deployed 2 full-stack applications and presented live demos.
- Successfully passed all weekly examinations.

Education

Certificate in DevOps — University of Toronto, School of Continuing Studies

- Currently enrolled in a part-time evening program, working towards a certificate.
- DevOps tools covered in labs: Git, Maven, Junit, Jenkins, Ansible, Terraform, Docker, Kubernetes (K8), Nagios.
- Cloud platforms explored: Azure, AWS, and GCP.

Honours Bachelor of Arts in Linguistics — York University Glendon

- Awarded the William Westfall Canadian Studies Award for published undergraduate research upon graduation.
- Vice President of the Glendon Linguistics Club.
- Courses included: Symbolic Logic, Research Statistics, Syntax, Morphology, Systemic Functional Linguistics.